Towards a Greener Business

Green Purchasing

DID YOU KNOW?
That every product we purchase impacts our environment? That there is generally a "green" product alternative for every purchase we make?

When purchasing products, whether they are hand towels or a whole new building, you can find green alternatives that are far kinder to the environment than the products you have traditionally used. There are many readily available products that make green purchasing a relatively straightforward activity.

SO WHAT IS A GREEN PRODUCT?
A green product is a product that has a lesser or reduced affect on human health and the environment when compared with a competing product that serves the same purpose.

Typically they are products that contain **recycled content**, are **water and/or energy efficient**, **greenhouse friendly** or **waste reducing**. They also include organic food and low emission, non-toxic products, i.e. paints and cleaning agents. Whether you work indoors or out, there are green products you could be purchasing at work and at home.

Examples of Green Indoor Stationary Products include:

Notebooks

Pens & pencils

Post it notes

Highlighters

GREEN PURCHASING TIP:
Develop and adopt a purchasing policy that favours environmentally-preferred products and supplies, such as recycled content toilet tissue, recycled content office paper and stationery, greener cleaning products and energy efficient light bulbs and office appliances.

To assist your business in developing a green purchasing policy contact ECO-Buy. Eco-buy is an award winning not for profit company that supports organisations in purchasing environmentally preferable products and operates as a Centre of Excellence in environmental purchasing

Visit www.ecobuy.org.au for more information on the Ecobuy business program and membership fees.

Or visit www.ecospecifier.org for more information on eco-products, eco-materials, technologies and resources.

GREEN PRODUCTS

RECYCLED CONTENT

WATER EFFICIENT

GREENHOUSE FRIENDLY

ENERGY EFFICIENT

WATER REDUCING

NON-TOXIC

LOW EMISSION

GREEN PRODUCTS

RECYCLED CONTENT

WATER EFFICIENT

GREEHOUSE FRIENDLY

ENERGY EFFICIENT