

Sustainable Transport

What is Sustainable Transport?

Sustainable transport refers to any means of transport with low impact on the environment, and includes public transport, walking, cycling, green vehicles and car pooling. Encouraging your staff, customers and visitors to use Sustainable modes of transport can make a positive contribution to the environmental, social and economic sustainability of the community. Your business will also benefit from reduced travel costs, congestion, parking demand and a 'greener' image.

Travel planning

This process can be as simple as asking staff, customers and visitors the following questions.

- How do you currently travel?
- What are the barriers to using sustainable modes of transport?

With this information you can develop a site specific plan to reduce single occupancy vehicle trips to your workplace.

Your plan may include:



Public Transport – The Metlink Journey Planner

The City of Whitehorse is serviced by an extensive bus, train and tram network. Providing free metcards for business related trips is a great way to reduce fleet and parking costs. www.metlinkmelbourne.com.au provides up to date information about timetables, travelling time, fares and the links between modes. Metlink Melbourne can also develop a site specific journey planner tile for your website that allows staff and visitors to plan their trip to the most popular destinations for your business. Businesses can obtain a 10% discount on the purchase of annual tickets through the Metlink Commuter Club. For more information contact: commuterclub@transport.vic.gov.au

Car Pooling

Various web-based and software programs are available to match people, according to their route, who may be able to car pool. Small businesses may find a simple spreadsheet application is sufficient to identify likely matches. More information can be accessed at www.travelsmart.gov.au



Walking and Cycling

The provision of facilities such as bike parking, showers, change rooms and lockers can have a big influence on the number of employees choosing these modes. TravelSmart maps, which highlight a range of suggested cycling routes

For more information

Web www.whitehorse.vic.gov.au www.wbiz.com.au

Phone 03 9262 6333



Towards a Greener Business

within Whitehorse, are available from our Customer Service Centres or by contacting lucy.menzies@whitehorse.vic.gov.au

Participation in events such as Ride2Work Day (www.ride2work.com.au) or Walk to Work Day (www.walk.com.au) can also be a great way to boost staff morale.

Fleet vehicles

When purchasing fleet vehicles, compare them using the Federal Government's guide at www.greenvehideguide.gov.au and investigate a range of fleet related options at www.greenfleet.com.au



Sustainable Transport Kits

Providing employees with information about the various modes available can encourage people to try walking, cycling or public transport to get to work. A free metcard can also act as a good incentive!

Education and Promotion

- Promoting sustainable transport for events demonstrates your businesses commitment to the environment and reduces parking demand.
- Identifying opportunities for staff to work from home can substantially reduce travel demand and have a positive impact on staff morale.
- The provision of incentives, such as Priority Parking for people who car pool, or free bike services for cyclists, encourages people to adopt these modes.

For more information

Web www.whitehorse.vic.gov.au www.wbiz.com.au

Phone 03 9262 6333

