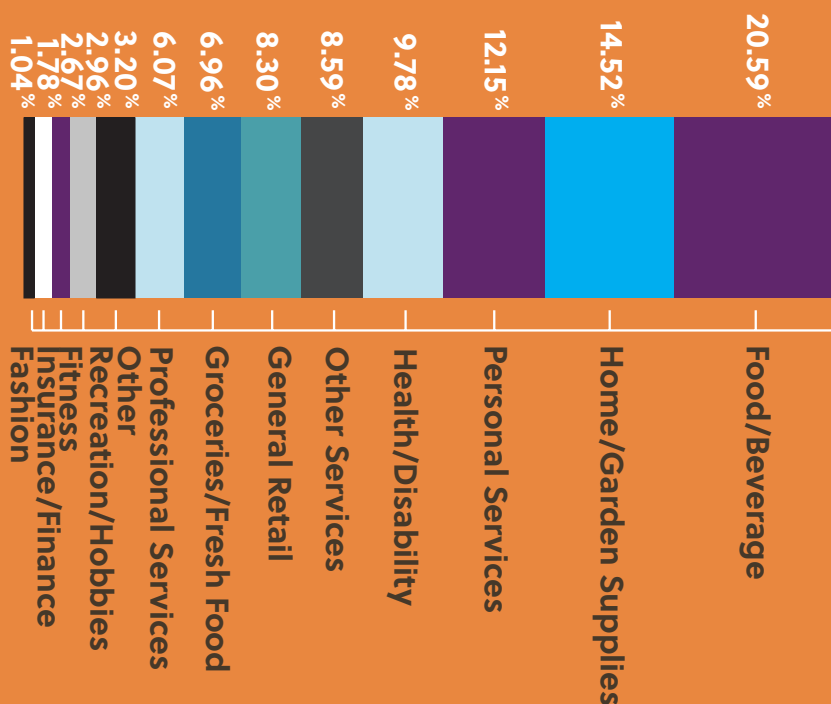


Precinct Profile

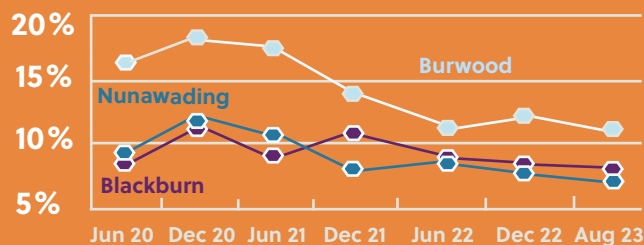
Blackburn, Nunawading and Burwood

The family friendly suburbs located centrally in the City of Whitehorse include Blackburn, Nunawading and Burwood. They are dotted with an abundance of walking trails and village shopping strips and provide easy access to Heritage Lakes and Bushland reserves. A perfect blend for work and life balance, the suburbs are home to a vibrant community, excellent schools and public transport.

Business Mix August 2023



Vacancy Rates



Total Occupancy

June 20
88.95%

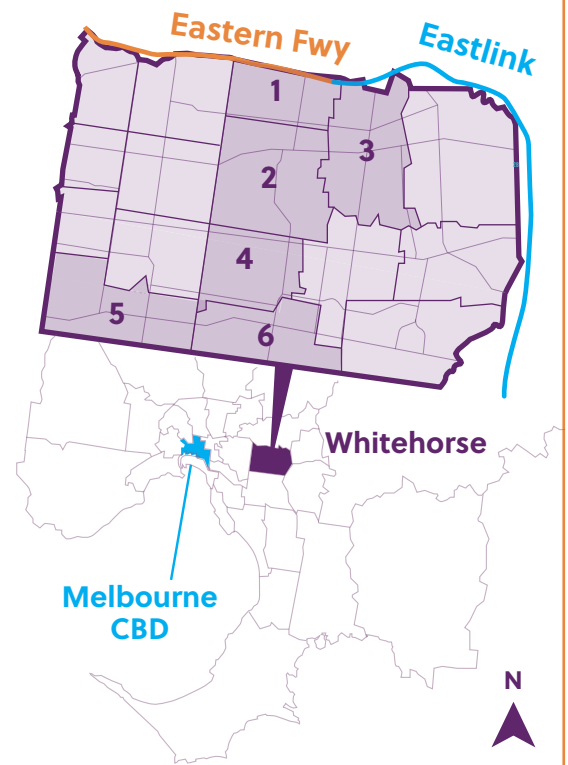
Aug 23
91.28%



There are so many choices for enjoying a good meal, plus plenty of shops for all your grocery needs. (Resident)

Home to
76 096 residents

Number of Businesses*
670 businesses



1 Blackburn Nth 2 Blackburn
3 Nunawading 4 Blackburn Sth
5 Burwood 6 Burwood East



Contact Us

Email business@whitehorse.vic.gov.au
or visit our website at wbiz.com.au

Precinct Profile Explained

Information is intended for the monitoring of economic vitality and trends, identifying business mix as well as walk-able catchment areas for the planning of 20 minute Neighbourhoods.

Population statistics are based on the most recent available Australian Bureau of Statistics Census results (2021).

*Data has been extracted from precinct audits of shopping areas with a minimum of 5 ground floor tenancies, completed 6 monthly between June 2020 and August 2023.

Future statistics are planned to be on an annual basis.



Vacancy Rates

Vacancy rates include unoccupied premises within the precincts, excluding vacant land, premises under construction and residential properties.



Business Mix

Breakdown of business categories is based on Australian and New Zealand Standard Industry Classification ("ANZSIC") business industry codes. Data* is sourced through an audit of precincts with at least 5 ground floor tenancies.

*Percentages may not add up to 100% due to rounding.

*Number of businesses is accurate at time of audit.



Fashion

Men's Women's Children's Clothing, Footwear and Accessories, Sportswear, Bridal.



Fitness

Gym, Health and Fitness Services, Yoga Studio.



Food/Beverage

Casual Dining, Cafes, Restaurants, Pubs.



General Retail

Variety, Pet Care, Gifts/ Homewares, Pool Equipment, Home Maintenance Supplies, Newsagency, Florist, Car Retailers.



Groceries/Fresh Food

Supermarket, Grocery Store, Greengrocer, Specialty Foods, Milk Bar, Deli, Health food, Butcher, Bakery, Bottleshop.



Health/Disability

Medical Centres, Dental Services, Therapeutic, Mobility, Pharmacy, Optometrist.



Other

Education, Tutoring, Car Rental.



Home/Garden Supplies

Furniture Retailers, Bathroom Products, Kitchen Design, Flooring.



Insurance/Finance

Financial Services, Insurance and Mortgage Brokers.



Other Services

Real Estate Services, Veterinary Services, Photographer, Design, Legal, Consulting Services, Mechanic, Pet Grooming, Post Office, Electrical.



Personal Services

Beauty, Hairdressers, Laundry, Massage Therapy, Tattoo Parlour, Dry Cleaner.



Professional Services

Legal, Conveyancing.



Recreation/Hobbies

Bicycle Retail, Gun Shop, Musical Instruments.

