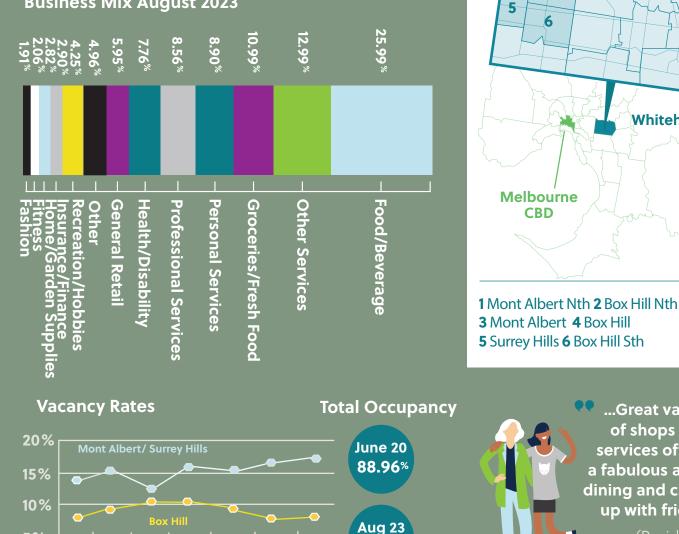
# **Precinct Profile**

### Mont Albert, Surrey Hills and Box Hill

The western suburbs in the City of Whitehorse include Mont Albert, Surrey Hills and Box Hill. These are underpinned by a wide transportation hub and home to major tertiary institutions and hospitals. This part of the municipality is home to the city's tallest high-rise buildings outside the CBD with an equal mix of quaint shopping villages.

### **Business Mix August 2023**



...Great variety of shops and services offered, a fabulous area for dining and catching

up with friends.



5%



Jun 20 Dec 20 Jun 21 Dec 21 Jun 22 Dec 22 Aug 23



86.78%

### **Contact Us**

Email business@whitehorse.vic.gov.au or visit our website at wbiz.com.au

Home to

OPEN

3

65 233 residents

Number of Businesses\*

Eastlink

Whitehorse

433 businesses

Eastern Fwy

2

4

6

**CBD** 

## **Precinct Profile Explained**

Information is intended for the monitoring of economic vitality and trends, identifying business mix as well as walk-able catchment areas for the planning of 20 minute Neighbourhoods.

Population statistics are based on the most recent available Australian Bureau of Statistics Census results (2021).

\*Data has been extracted from precinct audits of shopping areas with a minimum of 5 ground floor tenancies, completed 6 monthly between June 2020 and August 2023. Future statistics are planned to be on an annual basis.



### Vacancy Rates

Vacancy rates include unoccupied premises within the precincts, excluding vacant land, premises under construction and residential properties.



### **Business Mix**

Breakdown of business categories is based on Australian and New Zealand Standard Industry Classification ("ANZSIC") business industry codes. Data\* is sourced through an audit of precincts with at least 5 ground floor tenancies.

\*Percentages may not add up to 100% due to rounding. \*Number of businesses is accurate at time of audit.



#### Fashion

Men's Women's Children's Clothing, Footwear and Accessories, Sportswear, Bridal.



**Fitness** Gym, Health and Fitness Services, Yoga Studio.



Food/Beverage Casual Dining, Cafes, Restaurants, Pubs.



**General Retail** Variety, Pet Care, Gifts/ Homewares, Pool Equipment, Home Maintenance Supplies, Newsagency, Florist, Car Retailers.









**Groceries/Fresh Food** Supermarket, Grocery Store, Greengrocer, Specialty Foods, Milk Bar, Deli, Health food, Butcher, Bakery, Bottleshop.



### Health/Disability

Medical Centres, Dental Services, Therapeutic, Mobility, Pharmacy, Optometrist.



**Other** Education, Tutoring, Car Rental.



Home/Garden Supplies Furniture Retailers, Bathroom Products, Kitchen Design, Flooring.



**Insurance/Finance** Financial Services, Insurance and Mortgage Brokers.



Other Services Real Estate Services, Veterinary Services, Photographer, Design, Legal, Consulting Services, Mechanic, Pet Grooming, Post Office, Electrical.



**Personal Services** Beauty, Hairdressers, Laundry, Massage Therapy, Tattoo Parlour, Dry Cleaner.



Professional Services Legal, Conveyancing.



**Recreation/Hobbies** Bicycle Retail, Gun Shop, Musical Instruments.

