

GET IN TOUCH

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"It's so varied—you are touching on every point of the digital space and allowing businesses to tap into that information and grow with it."

Suji & Jeeva - Light & Glo Designs

"It's a really cost-effective program. The access to experts is second to none and we've felt nothing but support."

Billy & Max - Babaji's Kitchen



"I highly recommend the Digital Solutions Program to any business owners needing assistance in this field, as the assistance I have received was invaluable."

Adam Duffy - The Pet Nanny



MELBOURNE INNOVATION CENTRE

DIGITAL SOLUTIONS

Australian Small Business
Advisory Services

AN AUSTRALIAN GOVERNMENT INITIATIVE



HELPING SMALL BUSINESS GO DIGITAL

Sign up today: courses.melbourneinnovation.com.au

ELIGIBILITY

To participate in the program, businesses must:

- Be based in Victoria
- For-profit
- Have an active ABN
- Employ less than 20 employees (sole traders included)

ABOUT US

For only \$44*, eligible Victorian small businesses can join the Digital Solutions program. This program provides small businesses with advisory services including one-on-one business mentoring, workshops, webinars and online courses.



"It's a fabulous initiative and I'm thrilled to see it through to the end!"
Jacqui Harvey - Yarra Valley Gourmet Foods

1:1 MENTORING

Program participants are eligible for three hours of one-on-one business mentoring. Choose from 50+ mentors who can help you determine the unique needs of your business and develop a digital strategy.

WORKSHOPS

Attend our online workshops run by leading industry experts on a range of topics such as digital marketing, social media, SEO, website building, accounting software and more. Also, access our suite of recorded webinars.

ONLINE COURSES

Learn step-by-step how to bridge the gaps in your business with our comprehensive online learning portal. Our easy-to-follow and accessible courses provide all the information you need to digitise your business.

NEXT STEPS

1. Complete the program registration form courses.melbourneinnovation.com.au
2. Book a free onboarding call to discuss your business needs and learn how the program can best help you.
3. After the call, you will receive an email with a link to join the portal where you can register for upcoming workshops and mentoring sessions.



"The program helped to build confidence in approaching social media from a business perspective. With the knowledge received, we were able to define our short and long-term marketing strategy."
Jay Hill & David Ryan - Farmhouse Seeds



"We have learnt how to really connect with our customers in a meaningful way. We have begun doing targeted Facebook advertisements for the first time and so far, we've had great results."
Anna Woodruff - Francie